

THURSDAY—February 16, 2012		
Time	Event	
10:00 am - 12 noon	CBEA Board of Directors Executive Committee Meeting	
1:00 pm - 8:00 pm	CBEA Board of Directors Meeting	
5:00 pm - 6:00 pm	WBEA Finance Committee Meeting	
	Conference & Hospitality Committee Setup	
6:00 pm - 8:00 pm	WBEA SPC Committee Meeting	
8:00 pm - 9:00 pm	WBEA Board of Directors Executive Committee Meeting	
	WBEA/CBEA Conference Committee Meeting	
FRIDAY—February 17, 2012		
Time	Event	Session
7:00 am - 8:30 am	WBEA STP Membership Director/President-elect Breakfast	
8:00 am - 11:30 am	WBEA Membership Directors' Workshop	
	WBEA President-elect Workshop	
8:00 am - 2:00 pm	WBEA Professional Development Institute	
8:00 am - 9:00 am	WBEA Telecommunications Committee Meeting	
9:00 am - 10:00 am	WBEA Nominating Committee Meeting	
10:00 am - 11:00 am	WBEA Conference Advisory Committee Meeting	
10:00 am - 12 noon	Computer Workshop 1	Digital Imaging
11:00 am - 5:00 pm	Registration open	
12:30 pm - 5:00 pm	WBEA Board of Directors Meeting	
1:00 pm - 3:00 pm	Computer Workshop 2	Microsoft Expression Studio for Web Design
1:00 pm - 4:30 pm	Tour 1 EON Reality	
1:00 pm - 4:30 pm	Tour 2 RapidTech Center	
2:00 pm - 3:00 pm	Session 1	Building Technology Skills in Secondary Schools to Improve College & Career Readiness
	Session 2	Interactive Bulletin Boards for the Business Education Classroom
3:30 pm - 4:30 pm	Session 3	Bridging the Gap: Business Communications and the English/Language Arts Common Core
	Session 4	InVEST--Making Insurance a Fun Part of Financial Literacy
	Session 5	Business Education & Experiential Learning
5:30 pm - 6:30 pm	Opening Session/Keynote Speaker: James Cunningham, The Funny Money Man	
6:30 pm - 8:30 pm	Networking Reception with DJ and Dancing	

SATURDAY—February 18, 2012		
Time	Event	Title of Workshop
6:00 am - 8:00 am	Exhibitor/Silent Auction Set-up	
7:00 am - 5:00 pm	Registration open	
8:00 am - 3:00 pm	Exhibits/Silent Auction Open	
8:00 am - 10:00 am	Computer Workshop 3	Advanced Microsoft Office 2010
9:00 am -10:00 am	Session 6	Dress for Success
	Session 7	Business and History: Livin' It Together
	Session 8	Does Business Curriculum Meet Industry Standards?
	Session 9	Implementing Current Technologies to Enhance Business Curriculum (Digital Business Apps)
9:00 am - 10:00 am	Webinar 1	The Reinvented Binder
10:00 am - 11:00 am	Exhibits/Silent Auction Break	
10:15 am - 12:15 pm	Computer Workshop #4	Making Waves with Photoshop Elements
11:00 am - 12:00 pm	Session 10	MoneySKILL--Connecting Students with Personal Finance Knowledge & Skills
	Session 11	Developing Soft Skills: Strategies & Activities for the Business Education Curriculum
	Session 12	Pecha Kucha: How to Present Using Powerpoint Without Hypnotizing the Chickens
	Session 13	Using Software in your High School/College/University Accounting Classes
11:00 am - 12:00 pm	Webinar 2	Engage the 21 st Century Learner with Active Learning and Web Tools
12:15 pm - 1:30 pm	Exhibitors' Luncheon/Second General Session/Keynote Speaker: Robert Ironside, The End of the Debt SuperCycle	
1:45 pm - 2:45 pm	Exhibits/Silent Auction Break	
2:45 pm - 4:45 pm	Computer Workshop 5	Accounting for the 21 Century Classroom—An Integrated Quickbooks Perspective
2:45 pm - 3:45 pm	Session 14	Fun in the Classroom with Clickers
	Session 15	You're in Demand—Administrative Professionals
	Session 16	Excellent Keyboarding Skills Without Hunting & Pecking
	Session 17	Discussion of Trends in Business Education at the Community College Level
2:45 pm - 3:45 pm	Webinar 3	Extreme Makeover 2012: The Next Digital Literacy

SUNDAY—February 19, 2012		
Time	Event	Title of Workshop
7:30 am - 12:00 pm	Registration/Hospitality Open	
7:30 am - 8:30 am	DPE Networking Breakfast	
8:30 am - 9:30 am	Session 18	UC a-g Basics CA Business Education Leadership Project
	Session 19	Daring to Think Differently: Bringing Business Back into Business Education: Business Boot Camp
	Session 20	Social Media Effects on our Changing Society & Business
8:30 am - 9:30 am	Webinar 4	If I Read another Bad Paper I'll Scream: Developing Alternative Assessments with Technology
8:30 am - 10:30 am	Computer Workshop 6	Mobile Education: How To Use Apps in the 21st Century Classroom
9:45 am - 10:45 am	Session 21	New Methods, New Certifications
	Session 22	Emerging Technologies: Using Wikis & Blogs to Enhance Learning
	Session 23	Making Students Responsible for Their Writing Improvement
9:45 am - 10:45 am	Webinar 5	Beyond Online Teaching with Virtual Presentation Skills
11:00 am - 12:00 pm	Session 24	Top Secret Photoshop Ideas
	Session 25	Hands On, Minds On, Integrating MS 2010 with Online Training and Assessment
	Session 26	Developing Business Partnerships: Selling Your Program to Industry
11:00 am - 2:30 pm	Sunday Luncheon Cruise on Balboa Bay	
2:30 pm - 4:30 pm	Computer Workshop 7	Make Waves, Have Fun, & Facilitate Learning FREE!
2:30 pm - 3:30 pm	Session 27	Innovative Uses of Social Media to Educate Students
	Session 28	Virtual Entrepreneurship & Virtual Assisting
	Session 29	Using Project Citizen in your Classroom
	Session 30	Stop Wasting Time on Discipline
2:30 pm - 3:30 pm	Webinar 6	Accounting in the Cloud
5:30 pm - 8:30 pm	Networking Reception and Awards Dinner	
MONDAY—February 20, 2012		
Time	Event	Title of Workshop
9:00 am - 11:00 am	Gourmet Cooking Class with the Fairmont Chef	
11:00 am - 12:00 pm	Post Conference Committee Meeting	